

# BOTANICALS: POWER OF NATURE

**new**

The next superfood: Yummy fruit gummies enhanced with botanical extracts



Healthy food is becoming more and more popular. So it comes as no surprise that the demand for natural botanicals is steadily increasing. They lend every product an appealing and genuine appearance, ensure authentic taste – and make it possible to declare it as a natural food. Embedded in a delicious fruit matrix, botanicals offer many benefits to the consumer: in terms of health, attractive appearance and enjoying a natural product etc.

**tasty** ➔

**healthy** ➔

**convenient** ➔

**functional** ➔



**PARADISE  
FRUITS**  
HEALTH | by Jahncke



## OUR PRODUCTS

- Immunity ➔ Elderberry CUBE + Zinc
- Beauty, Immunity, Healthy aging ➔ Apple Greentea DOME + Vitamin E, Selenium, Zinc & Copper
- Fat metabolism ➔ Apple Greentea DOME + Greentea extract, Peperine & Choline
- Brain/Relax ➔ Banana DOME + Chamomile, Valerian, Melissa extracts, Zinc & Copper
- Immunity ➔ Mango Turmeric DOME + Zinc
- Adaptogen ➔ Bio Blueberry DOME + Ashwagandha powder

## BENEFITS

- ➔ Allergen free <sup>1</sup>
- ➔ Clean label
- ➔ Low-fat
- ➔ Fortification
- ➔ Free-flow format
- ➔ Fruit & veggie blends
- ➔ Great taste - Kids and adults love them!

- ➔ Maximum fruit content <sup>2</sup>
- ➔ Natural fruit goodness
- ➔ No added sugar<sup>3</sup>
- ➔ No artificial colors or preservatives
- ➔ No artificial flavors
- ➔ No HFCS
- ➔ Non-GMO

- ➔ Pectin gel structure
- ➔ Unique, fruit' shape
- ➔ Vegan

<sup>1</sup> Gluten-, dairy-, soy-, sulfur-dioxide-, peanut- and nut-free <sup>2</sup> Fruit content and final calculation may vary according to consumer requirements <sup>3</sup> Based on fruit shapes, using non-standstandardized pectin

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