

HEALTHY SNACKING WITH A FRUIT TREAT

4 Ranges to make life healthier and more delicious **new**



Our 4 Ranges finally put an end to pill fatigue: With our innovative fruit matrix, taking food supplements becomes a delicious pleasure at last. So to speak, the ultimate snack, suitable for everyone:

Pure fruit, 100% flavour plus vitamins, minerals, extracts and more - neatly put into a fruit gummie form, shaped as a cube, dome or bear...

**PARADISE
FRUITS**
HEALTH | by Jahncke



Generations ➔

Basic vitamins complement passion fruit, peach, mango und red berries

Health Benefit ➔

Peach-mango-passion fruit, red berries plus efficient fortifications

Universal ➔

Yummie with black currant, raspberry, lemon, apple and strawberry

Active ➔

“Sporty” range, that combines apples with energizing guarana-caffeine



HEALTH BENEFITS

Wide assortment of products with a focus on bone health, antioxidants and the immune system



ACTIVE

Range for active people, athletes, gamers and all those who want to stay fit and focused throughout the day



UNIVERSAL

The human immune system is one big topic of our time. Universal offers the right fortifications to meet this challenge



GENERATIONS

Basic product line for the whole family - because all of us want to improve our physical and mental performance



13 BENEFITS THAT ENHANCE OUR PRODUCTS:

- ✓ Allergen free¹
- ✓ Clean label
- ✓ Low-fat
- ✓ Fruit & veggie blends
- ✓ Halal
- ✓ Maximum fruit content²
- ✓ No added beet or cane sugar³
- ✓ No HFCS
- ✓ Non-GMO
- ✓ No artificial colors or preservatives
- ✓ No artificial flavors
- ✓ Pectine gel structure
- ✓ Vegetarian/ partially vegan

¹ Gluten-, dairy-, soy-, sulfur-dioxide-, peanut- and nut-free

² Fruit content and final calculation may vary according to consumer requirements

³ Based on fruit drops, using non-standardized pectin. Dietary supplements are no substitute for a varied and balanced diet and a healthy lifestyle. The recommended daily intake must not be exceeded.

PARADISE FRUITS
HEALTH | by Jahncke

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BOTANICALS: POWER OF NATURE

new

The next superfood: Yummy fruit gummies enhanced with botanical extracts



Healthy food is becoming more and more popular. So it comes as no surprise that the demand for natural botanicals is steadily increasing. They lend every product an appealing and genuine appearance, ensure authentic taste – and make it possible to declare it as a natural food. Embedded in a delicious fruit matrix, botanicals offer many benefits to the consumer: in terms of health, attractive appearance and enjoying a natural product etc.

tasty ➔

healthy ➔

convenient ➔

functional ➔



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OUR PRODUCTS

- Immunity ➔ Elderberry CUBE + Zinc
- Beauty, Immunity, Healthy aging ➔ Apple Greentea DOME + Vitamin E, Selenium, Zinc & Copper
- Fat metabolism ➔ Apple Greentea DOME + Greentea extract, Peperine & Choline
- Brain/Relax ➔ Banana DOME + Chamomile, Valerian, Melissa extracts, Zinc & Copper
- Immunity ➔ Mango Turmeric DOME + Zinc
- Adaptogen ➔ Bio Blueberry DOME + Ashwagandha powder

BENEFITS

- ➔ Allergen free ¹
- ➔ Clean label
- ➔ Low-fat
- ➔ Fortification
- ➔ Free-flow format
- ➔ Fruit & veggie blends
- ➔ Great taste - Kids and adults love them!
- ➔ Maximum fruit content ²
- ➔ Natural fruit goodness
- ➔ No added sugar³
- ➔ No artificial colors or preservatives
- ➔ No artificial flavors
- ➔ No HFCS
- ➔ Non-GMO
- ➔ Pectin gel structure
- ➔ Unique, fruit' shape
- ➔ Vegan

1 Gluten-, dairy-, soy-, sulfur-dioxide-, peanut- and nut-free
 2 Fruit content and final calculation may vary according to consumer requirements
 3 Based on fruit shapes, using non-standstandardized pectin

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FRUIT IMPROVED **new**

The natural way to well-being: fruit + probiotics* - now we do both!



Delicious fruit matrix accompanied by the well proven probiotics*: With our fortified fruit gums we've finally found a convenient and delicious way to end pill fatigue. The brand new product in our health division merges several trends. Global markets for gut health products is growing rapidly, as is the interest in functional foods and fruit gums. Now we have the perfect solution!

**PARADISE
FRUITS**
HEALTH by Jahncke



tasty ➔

trending ➔

convenient ➔

functional ➔

*legal status of using the word probiotic can vary by country



FRUIT + PROBIOTICS*



OUR FRUIT GUMS:

- Allergen free¹ ←
- Clean Label ←
- Low-fat ←
- Halal ←
- Maximum fruit content² ←
- No added beet or cane sugar³ ←
- No artificial colors or preservatives ←
- No artificial flavors ←
- No HFCS ←
- Non-GMO ←
- Vegan, vegetarian ←

BACILLUS SUBTILIS (DE111®):

- Is tough enough to withstand high temps, making it ideal for the gummy “Kitchen”
- Can handle a wide range of pH, so it can survive the stomach
- Activates quickly inside the gut, to provide speedy results
- Comes in a gummy-friendly, high soluble, concentrated form
- Has been genome-sequenced and passed 30+ safety and efficacy tests
- GRAS, Non-GMO Project verified
- Supports digestive health and immune health in adults and children

¹ Gluten-, dairy-, soy-, sulfur-dioxide-, peanut- and nut-free

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³ Based on fruit drops, using non-standardized pectin



DOUBLE IMPACT

By offering probiotics* in a tasty and convenient format we make life so much easier for people trying to stay healthy. They don't have to worry about refrigeration. And they don't have to wrinkle their nose and hold their breath when trying to swallow a pill. They can enjoy downing these helpful bacteria as a guilt-free treat.